

ECO FRIENDLY RETAILER OF THE YEAR

The Eco Dog Design Company

NORTH EAST

The Eco Dog Design Company is an independent pet product business based in the North East, specialising in quality handcrafted dog collars, leads and accessories. Established in 2015, the company sells their doggy designs in stores across the region, at events and shows, and via their online platform. The fashion-conscious team consistently keeps abreast of the latest trends and up-and-coming styles, incorporating a fresh new range of fabrics with each collection. Wherever possible, The Eco Dog Design Company supports other small sole trader businesses, sourcing products to complement the existing stock and ensuring dogs are always at heart of all designs.

The judges were impressed with the company's environmental awareness, in which decisions are guided by their ecological impact. For example, the retailers only use recycled packaging, marketing materials and ethically sourced UK-based suppliers to assemble their products. They also take great pride in the fact that all dog apparel items are made within the UK which, along with their UK suppliers, means they are able to minimise their carbon footprint significantly. The Eco Dog Design Company's extremely popular Return, Recycle & Return Scheme allows all the hardware utilised in the manufacturing of their products to be reused, which also provides the customer with an incentive to reduce landfill.



www.ecodogdesigns.com
0191 493 2544
ecodogdesigns@aol.com



**ALL THE DOG APPAREL
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THE UK WHICH MEANS
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